



125 West 55th St
New York, NY 10019

Contract # 25264409	Changes as of: 8/9/2016 at 3:55 PM	Version: Current State Version 1
CPE: 1143/1713/4647	Flight: 8/8/16 - 8/21/16	Station: KXGN
Agency: STRATEGIC MEDIA PLACEMENT 7669 STAGERS LOOP DELAWARE, OH 43015	Advertiser: Greg Gianforte for GOV	Market: Glendive
Product: TV	Office: NEW YORK	Total \$: \$3,098.00
Agency Order #: 5276572	Primary Demo: Adults 35+	Total Spots: 66
Buyer: Fink, Brant	Con Type: POLITICAL/VOTE	Total CPP: \$0.00
Salesperson: JONATHAN VITTI 212-373-8256	Assistant: DEANA PEREZ 212-373-8269	Total GRP:
		Separation:

Comments: MT GOV GREG GIANFORTE 8.11-8.17 -
NAB SENT VIA EMAIL
CHECK COPIES and NEW TRAFFIC TO COME LATER TODAY OR TOMORROW

;Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	8/8 - 8/15		Total Spots	Total \$	CPP	GRP
							8/8	8/15				
1	Sa 6a-8a		CBS This Morning Saturday	\$40.00	0.0	30	1	0	1	\$40.00	\$0.00	0.0
2	Su 7a-8:30a		CBS Sunday Morning	\$40.00	0.0	30	1	0	1	\$40.00	\$0.00	0.0
3	Su 8:30a-9:30a		Face The Nation	\$40.00	0.0	30	1	0	1	\$40.00	\$0.00	0.0
4	M-F 5p-5:30p		CBS Evening News	\$55.00	0.0	30	2	3	5	\$275.00	\$0.00	0.0
5	M-F 5:30p-6p		The 5:30 News	\$59.00	0.0	30	2	3	5	\$295.00	\$0.00	0.0
6	Sa 4:30p-5p		CBS Evening News	\$42.00	0.0	30	1	0	1	\$42.00	\$0.00	0.0
7	Sa 5:30p-6p		The 5:30 News	\$59.00	0.0	30	1	0	1	\$59.00	\$0.00	0.0
8	Su 4:30p-5p		CBS Evening News	\$42.00	0.0	30	1	0	1	\$42.00	\$0.00	0.0
9	M-F 10p-10:35p		The 10:00 News	\$59.00	0.0	30	2	3	5	\$295.00	\$0.00	0.0
10	Sa 10p-10:35p		The 10:00 News	\$59.00	0.0	30	1	0	1	\$59.00	\$0.00	0.0
11	Su 10p-10:35p		The 10:00 News	\$59.00	0.0	30	1	0	1	\$59.00	\$0.00	0.0
12	F 8p-9p		Blue Bloods-CBS	\$59.00	0.0	30	1	0	1	\$59.00	\$0.00	0.0
13	Sa 8p-9p		48 Hours-CBS	\$59.00	0.0	30	1	0	1	\$59.00	\$0.00	0.0
14	Su 5p-6p		60 Minutes-CBS	\$59.00	0.0	30	1	0	1	\$59.00	\$0.00	0.0
15	M-F 9a-10a		Price Is Right	\$42.00	0.0	30	2	3	5	\$210.00	\$0.00	0.0
16	M-F 12n-12:30p		Noon News	\$42.00	0.0	30	2	3	5	\$210.00	\$0.00	0.0
17	M-F 6a-8a		CBS This Morning	\$40.00	0.0	30	4	6	10	\$400.00	\$0.00	0.0
18	Tu 6p-7p		NCIS-CBS	\$59.00	0.0	30	0	1	1	\$59.00	\$0.00	0.0
19	W 7p-8p		Criminal Minds-CBS	\$59.00	0.0	30	0	1	1	\$59.00	\$0.00	0.0



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#	Day/Time	DP	Program	Rate	A35P Rating	Len	8/8 - 8/15		Total Spots	Total \$	CPP	GRP
							8/8	8/15				
20	Sa 6p-7p		Crimetime Saturday 8/7p-CBS	\$59.00	0.0	30	1	0	1	\$59.00	\$0.00	0.0
21	Sa 7p-8p		Crimetime Saturday 8/7p-CBS	\$59.00	0.0	30	1	0	1	\$59.00	\$0.00	0.0
22	Su 6p-7p		Madam Secretary Sun 8e/7c (R)- CBS	\$59.00	0.0	30	1	0	1	\$59.00	\$0.00	0.0
23	M-F 4p-5p		Judge Judy	\$42.00	0.0	30	2	3	5	\$210.00	\$0.00	0.0
24	M-F 10:35p-11:35p		Late Show	\$35.00	0.0	30	2	3	5	\$175.00	\$0.00	0.0
25	M-F 11:35p-12:40a		The Late Late Show	\$35.00	0.0	30	2	3	5	\$175.00	\$0.00	0.0
TOTALS:							34	32	66	\$3,098.00	\$0.00	0.0



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Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
08/09/16 3:55 PM	System	Notice Received.
08/09/16 3:38 PM	JONATHAN VITTI	MT GOV GREG GIANFORTE 8.11-8.17 - NAB SENT VIA EMAIL CHECK COPIES and NEW TRAFFIC TO COME LATER TODAY OR TOMORROW ;Separation: 30

Competitive Information	
Market Budget:	\$6,322
KXGN Share:	49%
Comment:	
MXGN:	51%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	66	\$3,098.00	N/A	0.0
Total	100%	66	\$3,098.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Aug	66	\$3,098.00
Total	66	\$3,098.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	8/9/16 3:38 PM	JONATHAN VITTI	Confirmed	66		\$3,098.00	\$3,098.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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